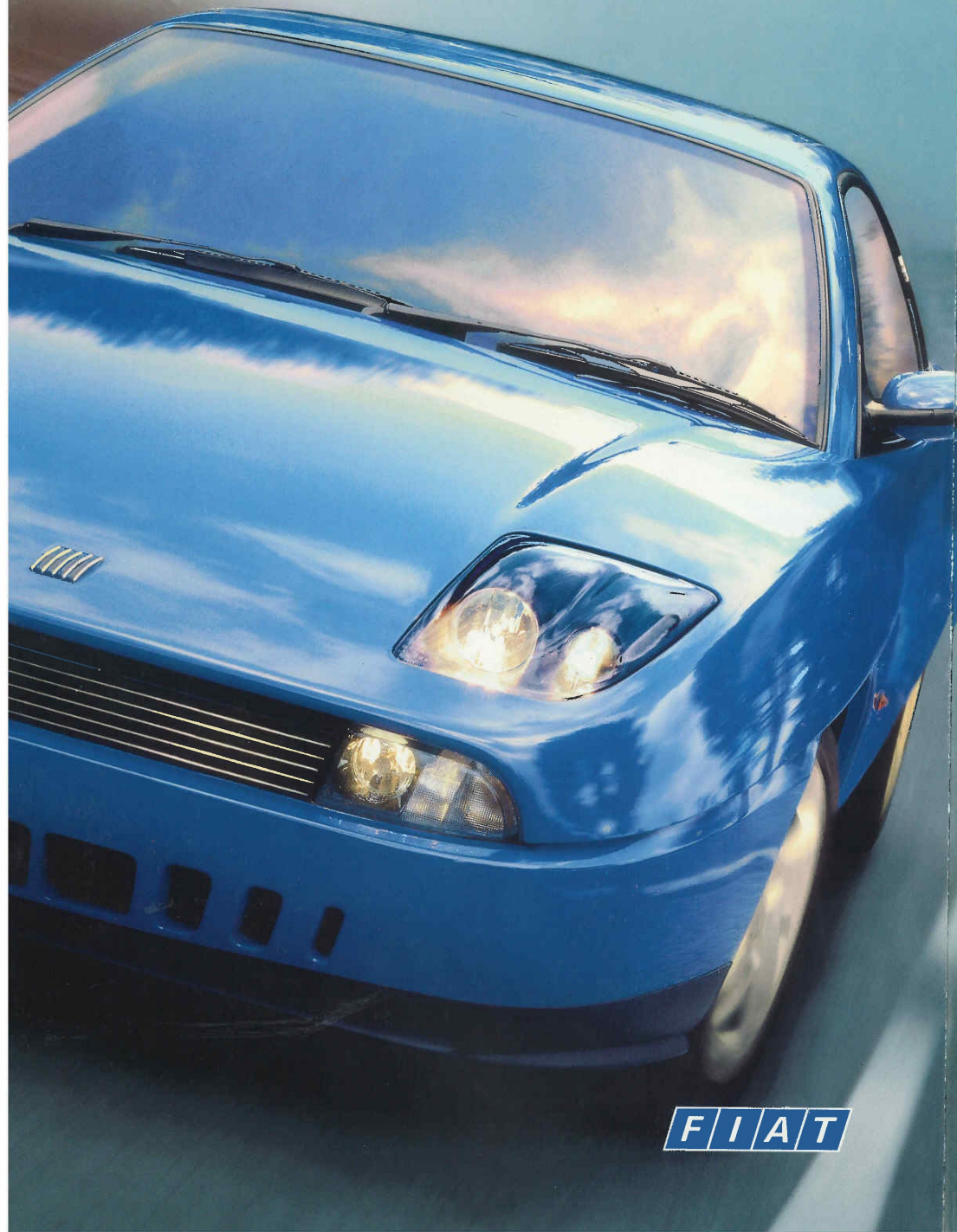


FIAT COUPE



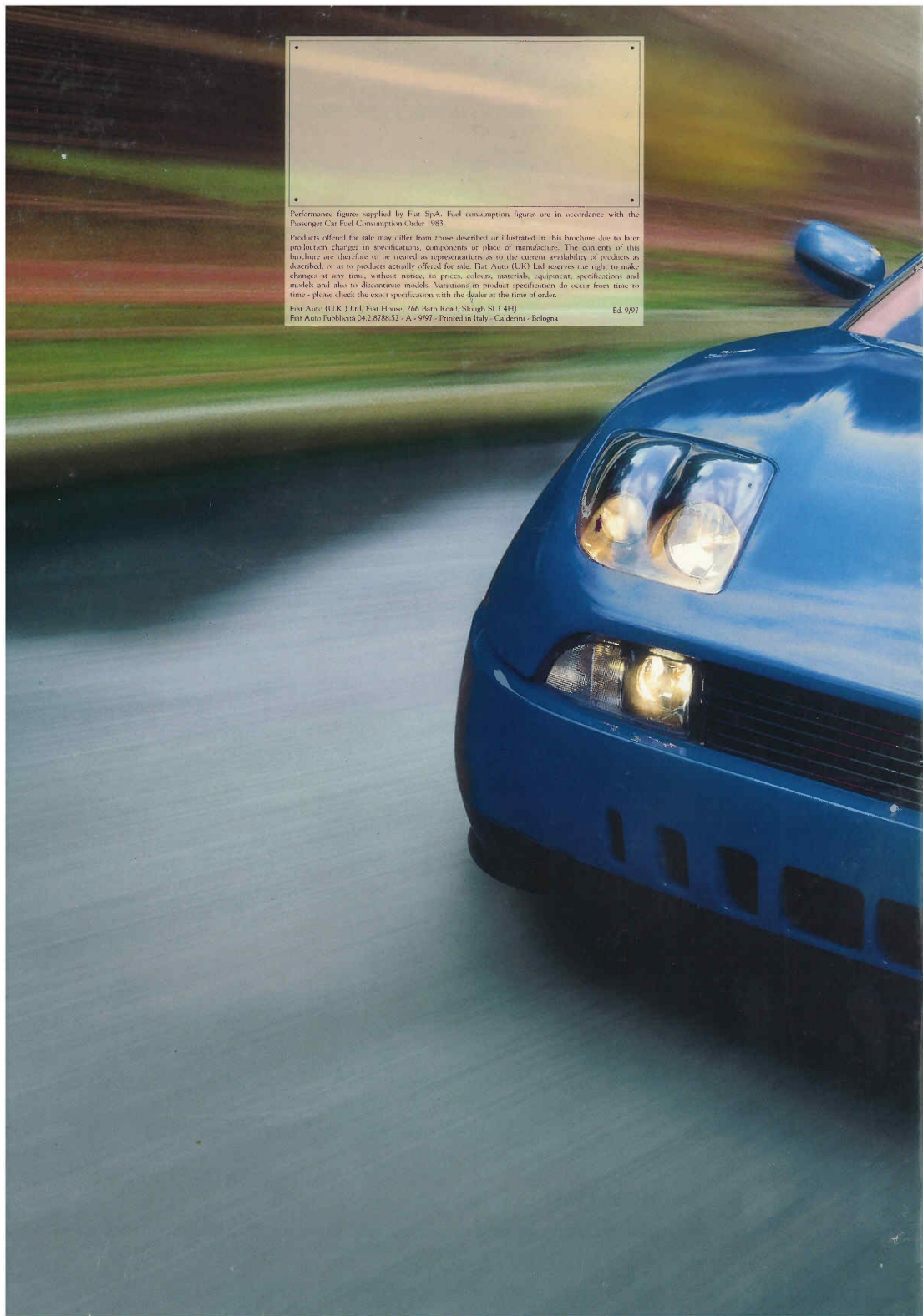
FIAT

Performance figures supplied by Fiat SpA. Fuel consumption figures are in accordance with the Passenger Car Fuel Consumption Order 1983.

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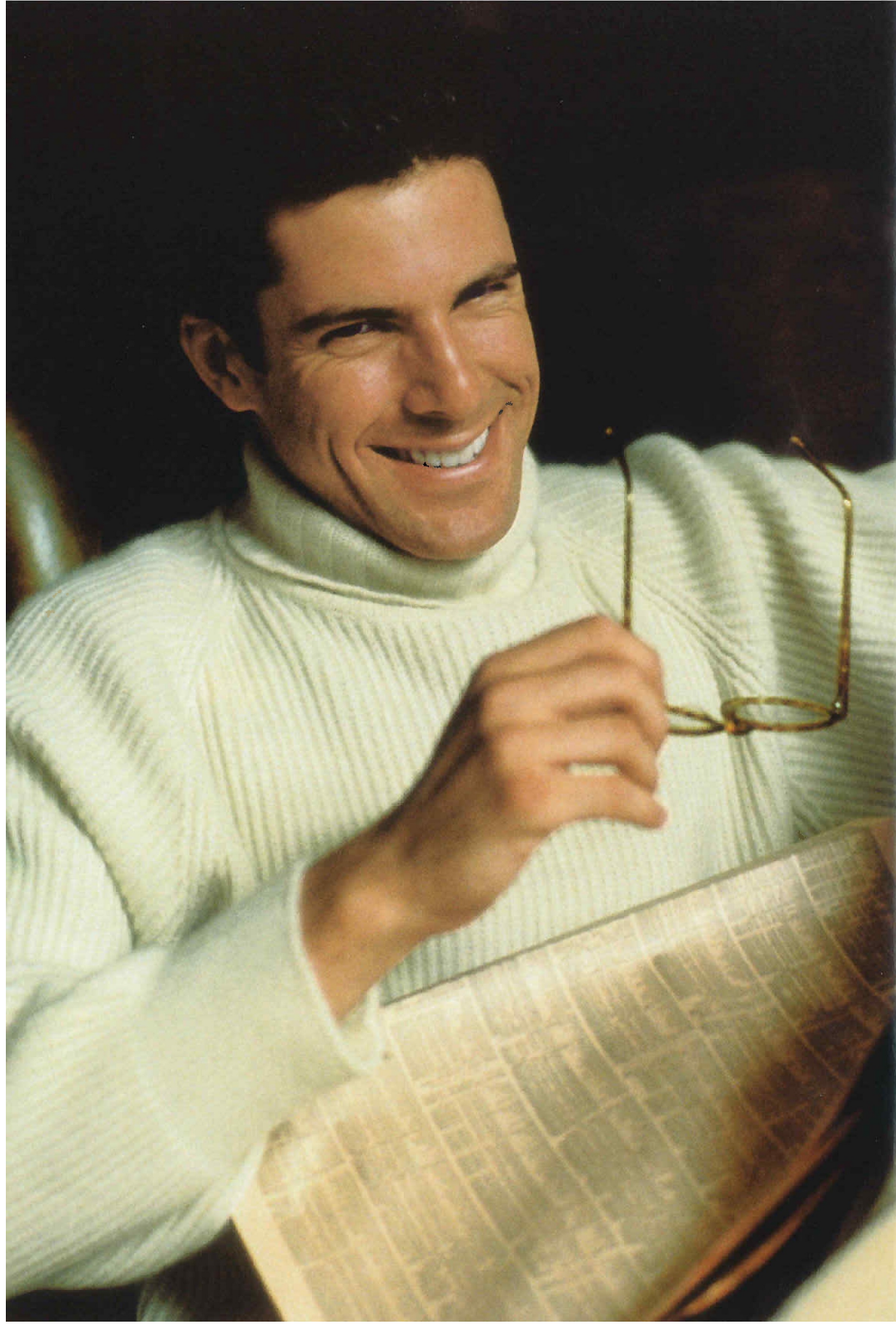
Ed. 9/97



FIAT

COUPE





DRIVEN BY PASSION.

For Fiat, cars are a passion. And it's a passion which finds expression as much for the driver as it does for the passengers. All Fiats are the result of a design philosophy which reflects not only a concern for quality engineering, but also for the quality of life.

SAFETY

All Fiats are distinguished by the same design credo – a desire for perfection and an obsession with quality, reliability, durability and strength. When you're in a Fiat, you're in safe hands. Reinforced bodyshell with programmed deformability. Rigid safety cage. Side impact protection. Energy Absorbing Steering wheel (EAS) with collapsible steering column. Fire Prevention System (FPS) with inertia switch and double non-return valve. Twin airbags. ABS. These are designed to keep you safe. The unique Fiat CODE immobiliser is designed to keep your car safely yours.

SERVICE

When you buy a new Fiat, you buy more than just a car. The fact is you also gain access to a network of services and benefits which are designed to make the ownership of your Fiat as enjoyable, affordable and trouble-free as possible.

THE ENVIRONMENT

We respect nature. Not content with conforming to EC regulations governing exhaust emissions, many of our cars are actually ahead of the current regulations. We have removed all harmful emissions from our manufacturing processes. And because of our advanced F.A.RE. system (Fiat Auto Recycling), all Fiats can be recycled at the end of their life.

FREEDOM

Individual mobility is the most fundamental of our civil rights. The car represents the privileged means of accessing this right. In the world today, there are approximately 500 million men and women with disabilities who could be denied this privilege. With a wide range of adaptations, Fiats are designed at the outset to enable people with disabilities to enjoy this basic freedom.

When you choose a Fiat, it shows that you share our way of thinking.

It shows you share our values.

And it shows that you share our passion for driving.



THE MARK OF A PURE THOROUGHbred.

The Fiat Coupe is distinguished by a quality that is increasingly rare in cars today – true originality. It strikes you as soon as you set your eyes on it.

You can see it in the assertive styling of the only coachbuilt car in its class. The flowing, sleek lines created in collaboration with Pininfarina. The perfect expression of design research that has achieved an exact balance between innovation and the classical refinement that has always set Italian sports cars apart.

Sparkling performance. The choice of two powerful 5 cylinder, 20-valve, 2-litre engines. One normally aspirated, the other turbocharged. Both capable of providing exciting performance while treating the environment with proper respect. Outstanding engineering giving the unrivalled enjoyment of high performance motoring together with the highest levels of dynamic safety. Positive control. Driver and car at one with the road.

Style and safety. The most advanced passive safety features are standard equipment: reinforced crumple-zones, rigid safety cell, side-impact beams in the doors, seatbelt pre-tensioners. EAS energy absorbing steering wheel with collapsible column, airbags for driver and passenger, FPS fire prevention system.

There is a time when technology can both inspire and surpass our imagination.

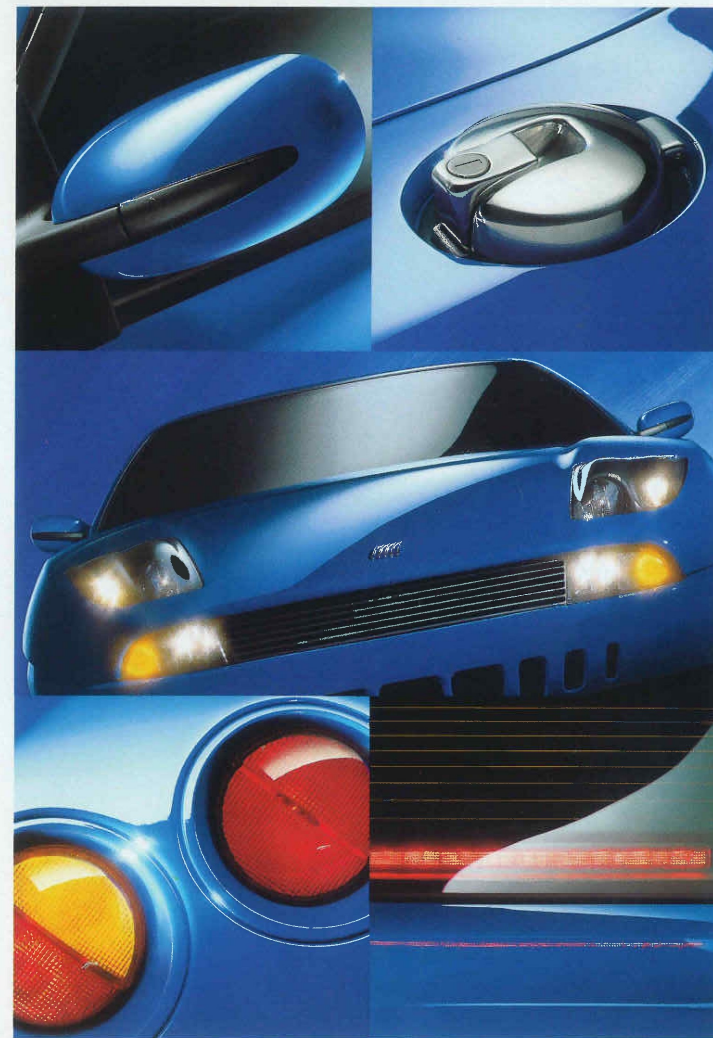
The Fiat Coupe. Ahead of its time. The mark of a pure thoroughbred.





ASSERTIVE STYLE.

In the Fiat Coupe, Fiat Centro Stile and Pininfarina have collaborated to produce a stylish, assertive sports car. It is distinctly original and definitely Italian. The car's elegant styling is enhanced by a range of eight solid and metallic colours designed to set off this Coupe's striking profile.





Although the car moves with style, for Fiat speed is not merely a physical condition linked to movement. It is first and foremost a mental state – a concept which design transforms into reality. Speed is part of the very fabric of this outstanding car. The outline of the Fiat Coupé is strongly

characterised by two raked grooves set above the front and rear wheel arches. These seem to propel the car forward as if about to pounce on the road and convey the idea of power under perfect control.

The front end is a study in power and styling. A horizontal grille, large air intakes in the

bumpers and a plunging wrap-around bonnet with aerodynamically faired headlamps. And if you have an eye for the attention to detail that turns a great car into a classic, you will delight in the many examples you'll find all over this Coupé. Like the quick-release fuel cap, the seamless bonnet and

the circular rear light clusters positioned in the short, aerodynamically efficient rear end.

The Fiat Coupé is fired by the genius that has inspired the great Italian sports cars of the past.

It is a classic of the future.

- Designed in collaboration with Pininfarina
- Faired polyelliptical front light clusters
- Cut-off rear designed for optimum aerodynamic efficiency
- Third brake light
- Quick release fuel cap



This is exactly what the cockpit of a thoroughbred Coupe should look and feel like. Unambiguous style, no compromises. Notice how the band of colour which traverses the fascia and door panels emphasises and echoes the stylish exterior curves. Just feel the reassuring quality of the three-

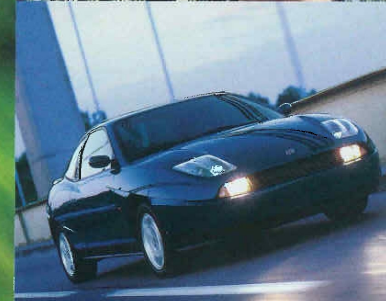
speoke steering wheel complete with airbag and the anatomically sculpted gear lever. The analogue instruments are protected by an anti-glare lip and clustered in circular gauges. The stylish graphics with pale figures on a black background are distinctive and easy to read. Speedometer, rev counter,

engine coolant temperature, fuel level, oil pressure and engine oil temperature indicators. Information at a glance, right where you need it.

The central console houses the heating and ventilation controls, the analogue clock and ancillary switches. Everything is where it should be. The experience is complete.

- Body-coloured insert on the fascia and door panels
- Ergonomic steering wheel and gear lever grip
- Driver and passenger airbags as standard
- Stylish analogue instruments
- Analogue clock on central console

Audio system may vary from model shown.



2.0 20v
2.0 20v TURBO:
A CHOICE OF
PERFORMANCE.

The Fiat Coupé is available with two engines. Both offer scintillating performance and excellent fuel economy – and both have the ability to produce the sound of pure power that sets the pulse racing and stimulates the senses. The distinctive sound

of an innovative and unusual 5-cylinder engine.

If you are looking for an elegant sports car which stands out in its class, then the Fiat Coupé 2.0 20v is for you. In addition, if you want to enjoy high performance motoring, then

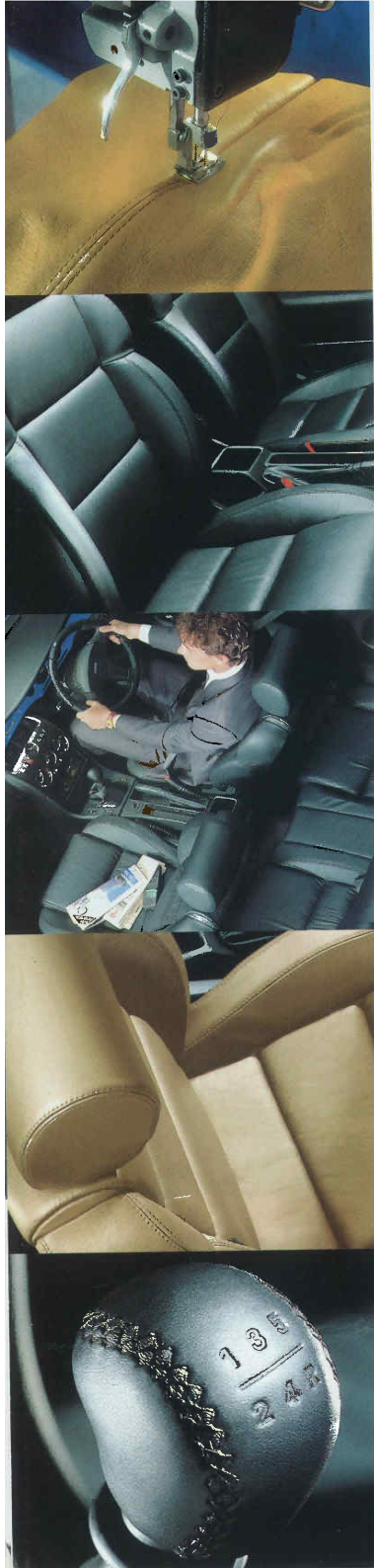
FIAT COUPÉ - ENGINES

2.0 20v	147 bhp - 132 mph
2.0 20v Turbo	220 bhp - 155 mph

the Fiat Coupé 2.0 20v Turbo will be your first choice.

Either way you can look

forward to an unambiguously stylish sports Coupé that is agile and sparkling in town traffic, fast and secure on the open road.



A COMFORTABLE, RATIONAL SPORTS CAR

Although the Fiat Coupe is an absolute pleasure to drive and is in every sense a 'driver's' car, it is also a genuine Coupe. It is very definitely not just a sports car with some token back seats. Nor is it a 2+2 compromise.

On the contrary, the Fiat Coupe has a superbly appointed passenger compartment with ample room for four adults. Apart from the heightened performance levels, passengers might just as well be in a luxury saloon. The interior is spacious and comfortable with front and rear side arm rests and capacious pockets in the door panels and on the passenger seat back. In addition the front sports seats offer good lateral support when cornering.

This Coupe is practical too with the oddments container on the central console providing convenient storage for any number of different items needed when travelling. The electric window and door mirror controls are easily accessible, the passenger and driver seats are fitted with a tilt and slide device, for better access to the back seats.

Upholstery is in grey-black woven cloth but there is also the option of leather in two colours. Passenger comfort is provided by a sophisticated heating and ventilation system. For supreme comfort, the air recirculation can be controlled to deliver cooler air to face-level outlets and warmer air to footwell outlets. Climate control is available as an option.

And there is more. The elegant exterior curves conceal a sizeable luggage compartment measuring 295 dm³ – a wonderful design



achievement in a car of this class. Even more loading space is provided as the Coupe boasts a ski hatch.

The Fiat Coupe. Sensible and scintillating. A sports car you can feel comfortable in, as well as about.

FIAT COUPE - KEY ITEMS OF EQUIPMENT

	2.0 20v	2.0 20v Turbo
Driver's and passenger's airbag	•	•
Climate control	o	o
ABS	•	•
15" alloy wheels	•	—
16" alloy wheels	—	•
Leather upholstery	o	o
Electric front windows and electric heated mirrors	•	•
Remote control central locking and anti-theft alarm	•	•

• = standard o = optional — = not available





THE EXPERIENCE OF DRIVING SAFETY.

At the wheel of the Fiat Coupé you will feel at one with the car and the road, and it won't be just an impression.

It's been designed and engineered to be a reality.

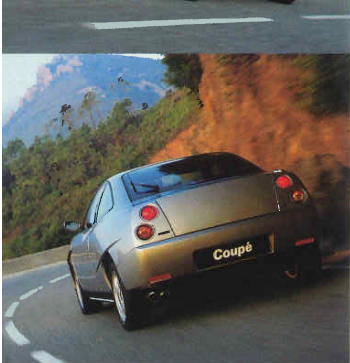
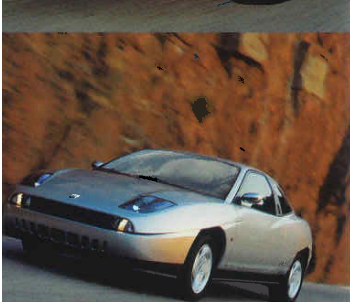
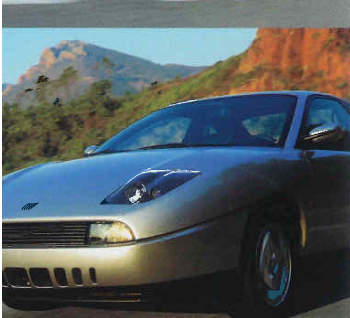
Precise handling and responsive control is the concrete result of state-of-the-art

technology. A guarantee of unequalled driving enjoyment and the highest possible level of dynamic safety. Front wheel drive, independent suspension with progressive rate dampers which automatically adjust to provide a compliant supple ride or firm suspension response depending

on how the car is being driven. Viscodrive on the Fiat Coupé 2.0 20v Turbo. Diagonally split braking circuits. ABS as standard. And low profile tyres with special 16" alloy wheels on the 2.0 20v Turbo.

Both the normally aspirated and turbocharged 5-cylinder,

multivalve engines in the range belong to the latest generation of Fiat engines. Each is the product of extremely sophisticated computer aided design and engineering which is incorporated into every stage of the production process and quality control.



DRIVING ENJOYMENT AND DYNAMIC SAFETY

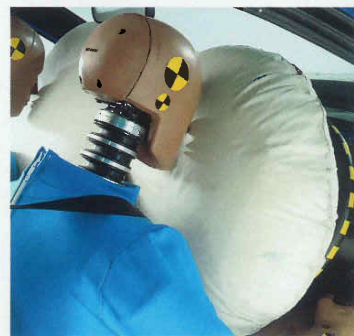
The Fiat Coupé is fitted with an independent, all-round suspension system. A MacPherson layout at the front comprises transverse wishbones and negative offset geometry. At the rear, independent suspension with longitudinal wishbones. Anti-roll bars, front and rear, aid stability during cornering. Progressive rate dampers automatically adjust to different driving styles and road surfaces to ensure quiet and responsive control – combined with better road-holding and grip under all conditions.

In order to exploit its higher torque and maximum power output, the Fiat Coupé 2.0 20v Turbo is equipped with a Viscodrive viscous coupling applied to the differential unit. The Viscodrive really comes into its own on corners and over slippery surfaces. This ingenious device reduces the chances of the front wheel with least grip skidding by allowing drive torque to be transferred to the wheel with better grip. Driving fast, the Viscodrive

- Front wheel drive
- Independent suspension
- Progressive rate dampers
- Diagonally split braking system
- Disc brakes all round
- ABS standard
- Boosted braking system on the 2.0 20v Turbo
- Viscodrive on the 2.0 20v Turbo
- Reinforced bodyshell

improves handling on corners and increases steering accuracy thus making a significant contribution to active safety.

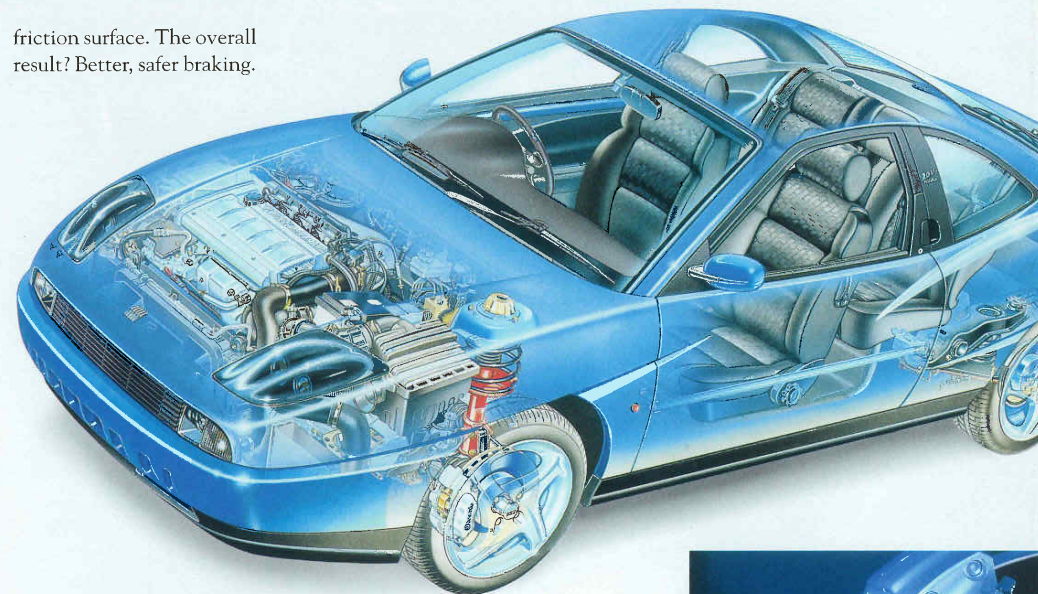
Disc brakes all round (ventilated on the front) give powerful and effective control under all conditions. When combined with the negative offset geometry of the front suspension system, the diagonally split braking system means the car can still be braked on both sides even if one of the two circuits should accidentally fail. A 4-sensor Bosch ABS system combined with a



tandem brake servo is standard on both models and ensures prompt, more effective braking – even after prolonged use.

Because of its electrifying performance, the braking system on the Fiat Coupé 2.0 20v Turbo includes a number of specific features developed with brake specialists Brembo to ensure effective control of the increased power. One-piece cast aluminium brake calipers with four pistons acting on larger ventilated discs ensure a better distribution of the pressure on the disc and a larger

friction surface. The overall result? Better, safer braking.



PASSIVE SAFETY

The Fiat Coupé looks after you and your passengers, with some of the most advanced passive safety features on the road today. The reinforced body-shell with side impact beams has passed the most stringent impact tests with flying colours. The passenger compartment is constructed as a rigid 'survival cell'. Standard safety features include adjustable front

head-restraints and front seatbelt pre-tensioners. The seats are anti-submarining, so that you don't slip under your seatbelt when you need it most. The energy absorbing steering wheel (EAS) has an airbag and collapsible steering column. Driver and passenger airbags are standard on both versions. The FPS fire prevention system with inertia switch is fitted to the fuel tank to prevent fuel from leaking.

The Fiat Coupé. High performance enhanced by high levels of safety.

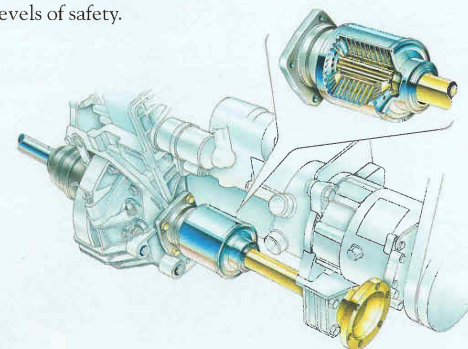
- Side impact beams
- Rigid passenger safety compartment
- Seatbelt pre-tensioners
- EAS steering wheel complete with airbag
- Driver and passenger airbags standard
- FPS fire prevention system
- Fiat CODE electronic security key and immobiliser



Front wheel drive, independent suspension, progressive rate dampers, four disc brakes.

Disc brakes.

The Viscodrive coupling.





2.0 20v Turbo

Capacity 1998 cc

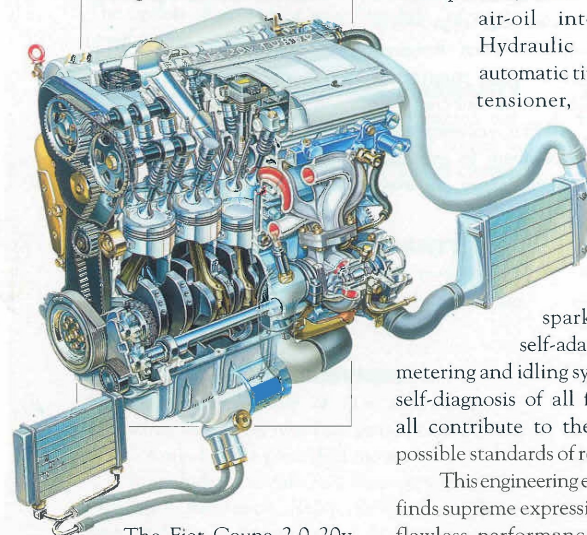
220 bhp-EEC (162 kW-EEC) at 5750 rpm

229 lb/ft-EEC (310 Nm-EEC) at 2500 rpm

Top speed of 155 mph

0 - 62 mph in 6.5 secs.

5 cylinders in line with a counter-rotating balancer shaft, 4 valves per cylinder with hydraulic tappets. Twin overhead camshafts with electrohydraulic variable valve timing. Phased sequential multipoint electronic injection with hot film controlled air flow and electronic ignition with static advance combined with the injection, single coils on each spark plug and selective knock control. Garrett turbocharger with integral wastegate valve and intercooler.



The Fiat Coupe 2.0 20v Turbo features all the standard equipment of the normally aspirated version - except it is more powerful and features Viscodrive and special 16" alloy wheels.

The engine has the same cylinder block, crankshaft and cylinder head as the naturally aspirated version - but there the similarity ends. The Bosch Motronic M 2.10.4 electronic

management system combines single coil ignition and phased sequential multipoint injection with hot film flow control. This highly sophisticated unit also provides active knock control on each cylinder, control of the variable valve timing, the electric cooling fans and the turboboost level.

The low inertia turbo-charger guarantees an excellent air flow (over 700 kg/h). All the internal and external flow dynamics of the engine have been redefined - the inlet manifold with stainless steel inlet valves, the exhaust manifold, sodium-cooled exhaust valves, new pistons, steel conrods, air-oil intercooler. Hydraulic tappets, automatic timing belt tensioner, long-life

spark plugs, self-adaptive fuel metering and idling system and self-diagnosis of all functions all contribute to the highest possible standards of reliability.

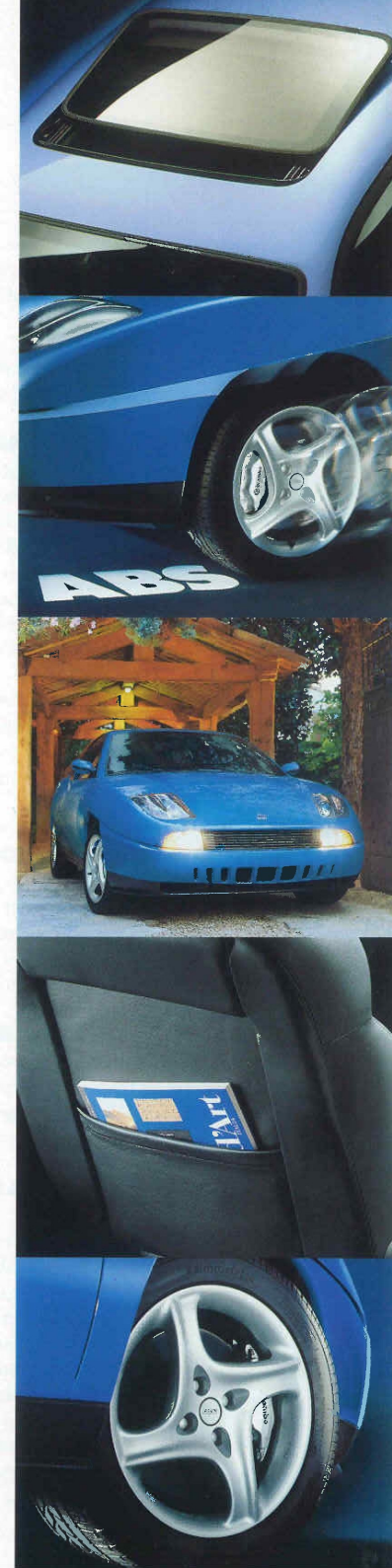
This engineering excellence finds supreme expression in the flawless performance of this thoroughbred sports car - 0-62 mph in a scant 6.5 seconds and a top speed of 155 mph.

Optional sunroof.

ABS is standard.

Passenger seat back pocket.

Special 16" alloy wheels.



FIAT ACCESSORIES: DESIGNED TO GIVE YOU ADDED PLEASURE.

Cars aren't just for driving. You can listen to music in them. You can take journeys with your friends. You can go to work. You can go on holiday. Your car is an important part of the way you live your life.

This is exactly why we offer a vast range of products which have been designed to give you maximum pleasure from your car.

All Fiat Accessory products conform to exacting standards. They are easy

to use, reliable, safe and functional. And because they have been conceived with your car's aesthetic, technological and mechanical characteristics in mind, they never look out of place with the design of the car and don't interfere with the ergonomics of the cabin.

For details of Fiat Accessories please contact your local Fiat Dealer.

Fiat Accessories. Helping you get the most out of your Fiat.

FIAT
Accessories



When you buy a new Fiat, you buy more than just a vehicle. Behind every vehicle we sell there is the reassurance of a whole range of customer benefits

and services designed to make the ownership of your Fiat as enjoyable, affordable and trouble-free as possible.

12 MONTH UNLIMITED MILEAGE MECHANICAL WARRANTY

Any repairs required as a result of faulty materials or manufacture are carried out free of all charges either for parts or labour.

MASTERCARE EXTENDED WARRANTY

At moderate cost, you can obtain further peace of mind by purchasing an additional 12, 24 or 36 months mechanical warranty called MasterCare. The option of extending your Fiat AA Assurance cover is also available.

8 YEAR ANTI-PERFORATION WARRANTY

Subject to regular inspections being carried out, any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

3 YEAR PAINTWORK WARRANTY

Any paintwork defects due to faulty materials or manufacture will be rectified free of charge during the first 3 years.

FIAT AA SUPPORT SERVICES

12 months membership of Fiat AA Assurance comes free with every new Fiat, providing motoring peace of mind and a great deal more.

It includes the full AA Emergency Service (Roadside Assistance, Relay, Relay Plus, Home Start and Pan European Cover) 24 hours a day, as well as free access to travel information, legal advice and technical information.

5 YEAR FIAT ACCIDENT MANAGEMENT SERVICE

Provides free expert assistance with all aspects of claim submission and repair work to get you back on the road again with the minimum of fuss and inconvenience.

FIAT INSURANCE

Is a manufacturer supported insurance programme, providing a wide range of cover at highly competitive premiums.

Additionally, up to 60% No Claims Bonus may be transferred from your existing policy.

FINANCE PLANS

Fiat dealers offer an extensive range of finance plans and credit protection insurance to satisfy the needs of Fiat customers - for both private and business use. Your Fiat dealer will be pleased to give you full details of the services available and to arrange a finance plan to satisfy your particular requirements.

Written quotations are available on request. A guarantee may be required.

12 MONTH PARTS AND REPAIRS GUARANTEE

All genuine Fiat parts are guaranteed for 12 months, as are repairs carried out by any Fiat dealer using genuine parts.

FIXED SERVICE COSTS

All Fiat dealers operate a 'Menu Pricing' programme which guarantees fixed service and replacement costs with no hidden extras. The price you see is the price you'll pay, unless you have given consent for further work to be carried out.

FIAT AND THE DISABLED MOTORIST

Through Motability, Fiat offers preferential leasing and hire purchase schemes over periods of 3 to 5 years. A wide range of adaptations is also available through your Fiat dealer to match individual needs.

FIAT INFORMATION AND CUSTOMER SERVICE

A freephone number (0800 717000) gives you access to our dedicated information and customer services facilities, providing you with details of Fiat dealers offering additional services such as extended workshop hours, Auto Clinic and Approved Bodyshop facilities.

Fiat also believe it is important to stay in contact with you and will, subject to your agreement, telephone you from time to time to ensure you are happy with your Fiat and the service you receive from your dealer.

BODY COLOURS

SOLID



168 Speed Red



258 Broom Yellow



462* Sprint Blue

* Exclusive to 2.0 20v Turbo

METALLIC



180 Metallic Dark Red



388 Metallic Scots Green



466 Metallic Portofino Blue



647 Metallic Steel Grey



820 Metallic Ink Black

INTERIOR UPHOLSTERY

CLOTH



168 Grey/Black

LEATHER



405 Tan



408 Black

INTERIOR TRIM

	Cloth	Leather	
	168 Grey/Black	405 Tan	408 Black
SOLID			
168 Speed Red	•	○	○
258 Broom Yellow	•	○	○
462 Sprint Blue (exclusive to 2.0 20v Turbo)	•	○	○
METALLIC			
180 Metallic Dark Red	•	○	○
388 Metallic Scots Green	•	○	○
466 Metallic Portofino Blue	•	○	○
647 Metallic Steel Grey	•	○	○
820 Metallic Ink Black	•	○	○

• = Standard upholstery ○ = Optional upholstery

TECHNICAL SPECIFICATIONS

	2.0 20v	2.0 20v Turbo
MOTOR		
No of cylinders, arrangement	5, in line, front transverse with counter-rotating shaft	5, in line, front transverse with counter-rotating shaft
Bore x Stroke (mm)	82 x 76	82 x 76
Capacity (cc)	1998	1998
Compression ratio	10.0 : 1	8.5 : 1
Max. power: bhp-EEC (kW-EEC) at rpm	147 (108) 6100	220 (162) 5750
Max. torque: lb/ft-EEC (Nm-EEC) at rpm	137 (186) 4500	229 (310) 2500
Timing gear (drive)	DOHC (toothed belt) with variable valve timing and hydraulic tappets	
Fuel System	Phased sequential electronic MPI	Phased sequential electronic MPI with turbo and intercooler
Ignition	electronic, solid-state advance integrated with injection	
TRANSMISSION		
Drive	front	front
Gears: 1st	3.545 : 1	3.800 : 1
2nd	2.238 : 1	2.235 : 1
3rd	1.520 : 1	1.520 : 1
4th	1.156 : 1	1.156 : 1
5th	0.919 : 1	0.914 : 1
Reverse	3.909 : 1	3.545 : 1
Final drive ratio	3.562 : 1 (16/57)	3.111 : 1 (18/56)
STEERING		
Steering box	Rack and pinion with power steering	
Turning circle between kerbs (m)	10.3	11.4
BRAKES — D (disc) - T (drum)		
Front: dia. mm	284 mm (ventilated)	305 mm (ventilated)
Rear: dia. mm	240 mm	240 mm
SUSPENSION		
Front	Independent MacPherson type with transverse lower wishbones anchored to an auxiliary cross-beam, offset coil springs and anti-roll bar.	
Rear	Independent, with trailing arms anchored to an auxiliary sub-frame, coil springs, and anti-roll bar.	
DIMENSIONS		
Wheelbase (mm)	2540	2540
Front/rear track (mm)	1483/1468	1491/1468
Length/width/height (mm)	4250/1768/1340	4250/1768/1340
Luggage capacity VDA	10.4 cu.ft. (295 dm ³)	10.4 cu.ft. (295 dm ³)
WHEELS		
Tyres†	205/50 R15 with alloy rims	205/50 R16 with alloy rims
ELECTRICAL EQUIPMENT (12V)		
Battery capacity (Ah)	50	50
Generator (A)	85	100
CAPACITIES-WEIGHTS		
Fuel tank capacity (litres)	63	63
DIN kerb weight* (kg)	1270	1310
PERFORMANCE		
Top speed (mph)	132	155
Acceleration (secs): 0 - 62 mph	8.9	6.5
EEC FUEL CONSUMPTION**		
Urban	20.2 mpg 14.0 L/100 km	19.6 mpg 14.4 L/100 km
Extra urban	38.7 mpg 7.3 L/100 km	37.2 mpg 7.6 L/100 km
Combined	28.8 mpg 9.8 L/100 km	28.0 mpg 10.1 L/100 km

* Unladen † Both versions equipped with space-saver spare wheel. ** Fuel consumption figures are in accordance with the Passenger Car Fuel Consumption Order 1983.

STANDARD AND OPTIONAL EQUIPMENT

	2.0 20v	2.0 20v Turbo
EXTERNAL		
Body-coloured bumpers		
Tinted glass		
Black side window frames and central pillar		
Black recessed door handles		
Quick release fuel cap		
Electrically operated, heated body-coloured door mirrors		
Heated rear window		
Foglamps		
Polyelliptical halogen headlights		
Reversing light/rear fog light		
Rear wash/wipe with intermittent control		
15" alloy wheels with low profile tyres		-
16" special alloy wheels with low profile tyres	-	
Metallic paint	•	•
Electric sunroof	•	•

INTERIOR

Driver's seat with lumbar adjustment		
Tilt-slide front passenger seat with position memory		
Height-adjustable head restraints		
Fold-down rear ski hatch		
Cloth upholstery		
Black velour floor covering with anti-scurf protection		
Height and depth adjustable steering wheel		
Passenger seat back pocket		
Illuminated lighter		
Oddments pocket on both front doors		
Locking illuminated glove compartment		
Front/rear ashtray		
Fully carpeted luggage compartment with luggage restraints and lighting		
Leather steering wheel and gear lever		
Leather upholstery	•	•

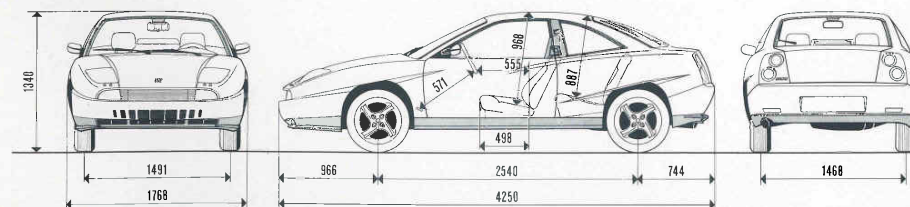
SAFETY

Driver and passenger airbags		
FPS fire prevention system with inertia switch on fuel pump and non-return valve		
Height-adjustable front seatbelts with pre-tensioners		
Collapsible EAS steering wheel		
Front and rear bodyshell 'crumple zones'		
Anti-submarining sports seats		
Side impact beams		

FUNCTIONAL / ELECTRONIC

	2.0 20v	2.0 20v Turbo
Power steering		
Electric front windows with one touch driver's window		
Remote control central locking		
3rd brake light		
Fiat CODE immobiliser		
Twin tone horn		
Console analogue clock		
Rev counter		
Oil pressure gauge		
Water and oil temperature gauges		
Trip counter		
4-speed ventilation system		
Air circulation control		
Remote boot release		
Headlight alignment adjustment		
Bosch 4-sensor electronic ABS		
Climate control + pollen filter	•	•
Viscodrive	-	
RDS EON, CD player compatible stereo radio cassette with 6 speakers		
Anti-theft alarm		

S = standard, - = not available, • = option



Further information is available on the Internet at: <http://www.fiat.co.uk>